
Contributors

Howard E. Aldrich is Kenan Professor of Sociology, University of North Carolina at Chapel Hill, USA. Howard's main research interests are entrepreneurship, entrepreneurial team formation, gender and entrepreneurship, and evolutionary theory. His book *Organizations Evolving* (Sage, 1999) was co-winner of the Max Weber Award from the Organizations, Occupation and Work section of the American Sociological Association. His latest book *An Evolutionary Approach to Entrepreneurship: Selected Essays* was published by Edward Elgar Publishing in 2011.

Cyrine Ben-Hafaïedh is Assistant Professor of Entrepreneurship and Strategy, IÉSEG School of Management (LEM-CNRS), Paris, France. Cyrine's doctoral thesis focused on the topic of entrepreneurial team formation and won two Best Dissertation Awards. Her research now centres on entrepreneurial teams and collective entrepreneurship, and she explores these topics through various contexts (e.g., ambition, academic, social, etc.). Her work has been published in peer-reviewed journals and books, and she has received several Best Conference Paper Awards. She serves as a reviewer for several international journals in the field, and she has won a number of Best Reviewer Awards (including two from the Academy of Management Entrepreneurship Division). Cyrine is currently the Country Vice-President for France in the European Council for Small Business and Entrepreneurship.

Malte Brettel is Professor of Business Administration and Entrepreneurship at RWTH Aachen University, Germany, where he is also running the entrepreneurship centre. Malte is also Adjunct Professor for Entrepreneurship at WHU – the Otto-Beisheim School of Management in Germany and is co-founder of several successful businesses.

Giovanna Campopiano is Assistant Professor at the Chair of Business Administration and Family Entrepreneurship, Witten Institute for Family Business (WIFU), University of Witten/Herdecke, Germany. Giovanna mainly focuses her research on management issues in family business, looking in particular at the involvement of the family in the business and its effect on firm performance, corporate social responsibility, sustainability issues and entrepreneurial activities. She has published her research in academic journals such as *Family Business Review*, *Journal of Business*

Ethics, Journal of Small Business Management and *Journal of Family Business Strategy*. She organizes a track in the Family Business Strategic Interest Group of the European Academy of Management (EURAM) conference and serves as reviewer for several journals in the field.

Lucio Cassia is Professor of Strategic and Global Management and Chairman of the Research Center for Young and Family Enterprise (CYFE) at the University of Bergamo, Italy. Lucio teaches strategic management, corporate strategy, competition and growth and entrepreneurial strategy in graduate, postgraduate and PhD programmes. He is currently leading research, education and consulting on entrepreneurship, business strategy and family business. His main interests are on technology-based start-ups, high-tech companies, innovation tools and patterns of growth of small and medium enterprises. With particular focus on the topics of youth entrepreneurship, growth of family businesses, managerial succession and generational change, Lucio promoted and founded the CYFE. Lucio has published ten books and over 150 papers in academic and professional journals.

L. Martin Cloutier, PhD, is a full-professor in the Department of Management and Technology, School of Management (École des sciences de la gestion, ESG), at the University of Quebec at Montreal. His research programme centres on investigating, in various contexts, problems and issues of concern to groups or collectives, using systems-based decision-making approaches and methods to modelling such as system dynamics (SD) and group concept mapping (GCM). With the co-authors of his chapter in this volume, he has examined the collective representations of entrepreneurial development and support actors and stakeholders for very small ventures in entrepreneurial support infrastructures and incubators in Canada and in France. He has published 30 referred articles on managerial economic related problems using system-based approaches (*R&D Management, International Journal of Technology Management, Drug Discovery Today, Journal of Economic Issues, International Journal of Wine Business Research, Industrial Management & Data Systems, Journal of Decision Systems* and *Revue Internationale PME*).

Thomas M. Cooney is Professor of Entrepreneurship, at the College of Business, Dublin Institute of Technology (DIT), Ireland and Academic Director of the Institute for Minority Entrepreneurship at DIT. Tom is also Visiting Professor at the University of Turku, Finland, editor of the journal *Small Enterprise Research* and policy advisor to the Irish government, European Commission, OECD and other international organizations. His primary research interests are in entrepreneurial teams

and entrepreneurship for disadvantaged/minority communities. Further details of his work can be found at www.thomascooney.com.

Sandrine Cueille is a 'Maître de Conférences' in Management Sciences, Université de Pau et des Pays de l'Adour, France. Sandrine's research programme focuses on the strategic practices of organizations evolving in complex environments, in particular on health care organizations and also on young entrepreneurial ventures benefiting from incubators and other types of business support. Her current research interests are mainly centred on entrepreneurial ecosystems, entrepreneurial teams, and growth patterns of recently created firms – notably high-tech companies. Along with the co-authors of her chapter in this volume, she conducted studies on these topics using bottom-up mixed methods to capture the collective representations of entrepreneurial actors in order to encompass the systemic interactions and the complexity of the examined phenomena.

Johan P. de Borst is a doctoral researcher at the Hunter Centre for Entrepreneurship, Strathclyde Business School, University of Strathclyde, UK. Johan is a fully funded doctoral researcher at Strathclyde where he is investigating the intersection of income, well-being and personality of the microentrepreneur. He holds an MBA from Babson College, USA and was the Babson European Scholarship Award winner in 2012. He also has extensive experience working with and in start-ups including at Mass Challenge in Boston, and as a graduate of the Babson College Summer Venture Program, and is the author of *The Stingy Startup*, a book taught at undergraduate level.

Allan Discua Cruz is a Lecturer in Entrepreneurship in the Department of Entrepreneurship, Strategy and Innovation, Lancaster University Management School, UK. Allan is a founding member of the Centre for Family Business at Lancaster University and a member of a business family. He has published on the topics of family entrepreneurial teams and entrepreneurship in family business. His current research focuses on entrepreneurial teams and social contexts of entrepreneurship.

Frédéric Dufays is a postdoctoral researcher at KU Leuven, Belgium. He coordinates the Centre of Expertise for Cooperative Entrepreneurship. Frédéric holds a PhD in Management from HEC Liège Management School of the University of Liège, Belgium, for which he received the support of the FRS-FNRS through a FRESH grant. His research interests include social entrepreneurship as well as the emergence of hybrid organizations, among which cooperatives, as well as collective dynamics (teams and networks) in entrepreneurship.

Elias Hadjielias is a Lecturer in Entrepreneurship, MBA Program Leader, and Director of CEDAR (Centre for Entrepreneurial Development, Alliance and Research) at UCLan Cyprus. His research interests include collective entrepreneurship in family businesses, cooperation within and between family businesses, and entrepreneurial learning between family members in business. Elias has also consulting experience in start-ups and new venture development.

Mānuka Hēnare is an Associate Professor of Māori Business Development, Department of Management and International Business, University of Auckland Business School, New Zealand. Mānuka is a consultant and researcher in the private sector with a speciality in Māori business enterprise and development economics. He joined the University of Auckland Business School in 1996 where he is responsible for Māori business development. Mānuka is also the Foundation Director of the Mira Szász Research Centre for Māori and Pacific Economic Development and leads a number of multidisciplinary research project teams.

Carole Howorth is Professor of Entrepreneurship and Family Business, University of Bradford Management School, UK. Carole is Associate Dean for Research at the University of Bradford. She is Chair of the Global STEP Program for family enterprising and of the Academic Advisory Panel for the Institute for Family Businesses Research Foundation. She was Founding Director of the Centre for Family Business at Lancaster University and currently serves on its Advisory Board.

Benjamin Huybrechts is Associate Professor, HEC Liège Management School, University of Liège, Belgium. Benjamin holds the SRIW-Sowecsom Chair in Entrepreneurship and Social Innovation. His research topics include novel hybrid organizational forms in the area of social enterprise, the emergence and diffusion of social innovation, and cross-sector partnerships and networks.

Moses Kibe Kihiko is a PhD candidate, School of Business, Mount Kenya University, Kenya. Moses is a scholar, writer, book reviewer and book chapter contributor, holds a Master's in Leadership Studies and is pursuing a PhD in Business Administration & Management. He was the 2009 best overseas entrant of Ashridge Business School & Guardian Public annual writing competition and is a published author of *Public Leadership: The Ten Defining Moments How Leaders Acquire and Handle Fame, Power and Glory* (Miraclaire Publishing, 2010) and is currently working on a book entitled *Engaging Corporate Social Responsibility*. Moses is a monthly columnist known as 'The Scholar' in *Small Medium Enterprises Today* (SMET) magazine and is the founder/CEO of Practicum

Leadership Consultancy (PLC) and accepts training, consultancy, research and writing opportunities in various corporate, public and private firms in the areas of business and entrepreneurship, organizational development, management, leadership and strategy.

Phillip H. Kim is Associate Professor of Entrepreneurship, Babson College, USA. Phil studies, teaches, and advises on different aspects of how entrepreneurial ideas become reality. His research has been published in leading entrepreneurship, management, and sociology journals. His views on entrepreneurship and innovation have appeared in *The Wall Street Journal*, *The New York Times*, *Forbes*, and other prominent media outlets.

Mary Wanjiru Kinoti is a Senior Lecturer and Associate Dean of Graduate Business Studies at the School of Business, University of Nairobi, Kenya. She holds a PhD in Business Administration and is a seasoned university lecturer with her experience spanning almost two decades. She has taught at the Kenya Institute of Management (KIM), Egerton University, Kenya and currently is based at the University of Nairobi where she lectures in marketing. She is passionate about the marketing of small and medium enterprises, as well as green marketing and sustainable development courses. Mary has authored several articles published in refereed journals and is also working on a number of books contextualized for Africa.

Jean-François Lalonde is Professor of Entrepreneurship, University of Sherbrooke, Canada, where he teaches entrepreneurship. He is the author or co-author of articles, book chapters, lectures and case studies in entrepreneurship. His research focuses on the links between culture and entrepreneurship. He is involved in the development of entrepreneurship in his community by helping young entrepreneurs and non-profit enterprises.

Jonathan Levie is Professor of Entrepreneurship and Director of Teaching and Knowledge Exchange at the Hunter Centre for Entrepreneurship, University of Strathclyde, Glasgow, UK. He is also the Ambition and Growth Research Theme Leader in the UK's Enterprise Research Centre, co-directs Global Entrepreneurship Monitor (GEM) UK, and is a member of the Research and Innovation Committee of GEM. He has published in the *Journal of Management Studies*, *Research Policy*, *Entrepreneurship Theory & Practice*, *Small Business Economics*, *Family Business Review*, and *Journal of Technology Transfer*, among others. His main current research areas are entrepreneurship ecosystems, venture growth, technology commercialization, and entrepreneurship policy.

Billie Lythberg is a Senior Research Fellow at the University of Auckland Business School, New Zealand. Billie works at the junction of economics,

anthropology and art history, specializing in ethnographic studies and object-centric research. Her core research interests are Indigenous economies and aesthetics, with particular foci on Polynesian arts, entrepreneurship and ‘gift exchange’. She is especially interested in possibilities for reframing historical interactions and collaborations between Europeans and Polynesians, and their material, artefactual and philosophical legacies for contemporary communities. She is an Affiliated Researcher at Cambridge University Museum of Archaeology and Anthropology (UK), and Contributing Editor to the *Art of Oceania* for Khan Academy, USA.

René Maurer is Chair of Entrepreneurship and Innovation, ESCP Europe Berlin, Germany. René joined ESCP Europe’s Berlin campus for the Chair of Entrepreneurship and Innovation in 2015. He received a doctoral degree in the area of entrepreneurship from RWTH Aachen and has been involved in a variety of entrepreneurial projects. His area of expertise is entrepreneurial decision-making in venture and corporate contexts.

Tommaso Minola is Director of the Research Center for Young and Family Enterprise (CYFE) and Lecturer in the field of Technology Management, Entrepreneurship and Strategy within the Department of Management, Information and Production Engineering at the University of Bergamo, Italy. Tommaso’s research interests focus on the embeddedness of entrepreneurship, embracing different aspects of the entrepreneurial process from intention and cognition, to behaviour and performances. In particular Tommaso focuses on two distinctive domains of embeddedness – university and family. He is TOFT Visiting Professor at Jönköping International Business School (Sweden) and National Representative for Italy in the GUESSSS research consortium. His work is published or forthcoming in several academic journals, including *Entrepreneurship Theory and Practice*, *Strategic Entrepreneurship Journal*, *Small Business Economics*, *Journal of Small Business Management*, *R&D Management*, and *The Journal of Technology Transfer*. He is member of several academic and professional associations, and reviewer for major international journals in the field.

Amber Nicholson is a PhD student at the University of Auckland Business School, New Zealand. Amber, of Māori kinship group Ngāruahine, is a researcher at the Mira Szászy Research Centre for Māori and Pacific Economic Development. Her current doctoral research, ‘Arohia ngā tapuwae o ngā tūpuna: Heed the footprints of the ancestors’, looks at the how the energy of ancestral landscapes shape business. She completed a Bachelor of Commerce with First Class Honours in 2012 titled ‘A

Takarangi of Well-being: An Ambicultural Approach to Business and Economics’.

Gilles Recasens is a ‘Maître de Conférences’ in Management Sciences, Université de Pau et des Pays de l’Adour, France. Gilles’s research programme investigates, on the one hand, enterprise-related financial stress, using game theory to model relationships between stakeholders in an imperfect information framework, and case studies to understand how bankruptcy law impacts entrepreneurial actors’ actions in avoiding financial stress. On the other hand, his research focuses on entrepreneurial issues such as the structuring of the entrepreneurial team within young and small firms, the exploration-exploitation dilemma faced by young technology start-ups, the growth of very small enterprises as part of an accompanied business-support relationship and, in particular, by taking into account the role of entrepreneurial ecosystems in sustaining these transitions. These works use case study research approaches and group concept mapping methods to identify and analyse the collective representations of entrepreneurs and business support providers on such matters, in various entrepreneurial support contexts in Canada and France.

Stephanie Schoss is a PhD candidate, RWTH Aachen University, Germany and Institute Director, University of St. Gallen in Switzerland. Stephanie is a serial entrepreneur and a doctoral student at the RWTH Aachen University where she studies the deep-level diversity dimensions of entrepreneurial teams. She is also a Director of the Competence Center for Top Teams at the Institute of International Management at the University of St. Gallen.

Donald Vredenburg is a Professor of Organizational Behavior in the Department of Management at Baruch College, The City University of New York, USA. His research has focused on leadership, organizational design, the exercise of power in organizations, and organizational politics. Administrative positions in academe have included Associate Provost, Director of a doctoral programme in business, and Director of an Institutional Review Board. He has consulted for various organizations.

Christine Woods is Associate Professor in Entrepreneurship and Innovation, Faculty of Business & Economics, University of Auckland, New Zealand. Kiwi born and bred, Christine’s interest in entrepreneurship was sparked after working in Malawi as a small-business advisor. There she ‘caught’ the entrepreneurship bug, becoming ‘hooked’ on the passion and energy that entrepreneurs bring to what they do. Chris currently teaches entrepreneurship at both undergraduate and postgraduate levels, as well as Māori Entrepreneurship, a component of the Postgraduate

Diploma in Māori Business. Her research interests are in the area of family business, SME growth, social entrepreneurship and Māori entrepreneurship and entrepreneurial behaviour.

Wencang Zhou is Assistant Professor of Management in the School of Business at Montclair State University, New Jersey, USA. His research focuses on the psychology of entrepreneurship, particularly on entrepreneurial teams, team diversity and shared leadership.