Contributors

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Alexander Auer is a PhD candidate and research assistant at the Institute for Managing Sustainability at the WU Vienna University of Economics and Business. His research centers on regional development, clusters, and innovation- and cluster policy. Industries he has studied include the environmental technologies, medical devices, creative industries and transportation industries. He studied at the Tsinghua University in Beijing and North Carolina State University in Raleigh before graduating in international business at the WU Vienna University of Economics and Business in 2012.

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