## Contents

List	t of figures	vii
	t of tables	viii
List	t of contributors	ix
Acknowledgements		xi
1	Transnational business governance interactions, regulatory quality and marginalized actors: An introduction Stepan Wood, Burkard Eberlein, Errol Meidinger, Rebecca Schmidt and Kenneth W. Abbott	1
PAI	RT I IMPROVING THE QUALITY OF TRANSNATIONAL REGULATION	
2	Transnational business governance interactions in food safety regulation: Exploring the promises and risks of enrolment <i>Paul Verbruggen and Tetty Havinga</i>	28
3	Governance interactions in sustainable supply chain management Errol Meidinger	52
4	Local practices, transnational solutions? The role of host cities in the cyclical process of environmental regulation of sports mega-events  Rebecca Schmidt	77
5	Transnational governance of innovation in payment services: A case study of the Single Euro Payments Area  Jane K. Winn	99
6	Micro-level interactions in the compliance processes of transnational private governance: The market for Marine Stewardship Council auditors and assessors	123
7	Graeme Auld and Stefan Renckens The evolution of transnational governance overlaps: A network approach Oliver Westerwinter	141
8	Issue control in transnational business governance interactions  Lasse Folke Henriksen and Leonard Seabrooke	166

## PART II ADVANCING THE INTERESTS OF MARGINALIZED ACTORS

9	Interactions, iteration and early institutionalization:	
	Competing lessons of GLOBALGAP's legitimation	183
10	Donal Casey	
10	Can non-state regulatory authority improve domestic	
	forest sustainability? Assessing interactive pathways of	207
	influence in Cameroon	207
11	Sophia Carodenuto and Benjamin Cashore	
11	Transnational delegation, accountability and the	227
	administrative governance of biofuel standards	227
12	Phillip Paiement	
12	Capturing climate: Tracking nascent transnational	
	business governance interactions around the Oil and Gas Climate Initiative	253
	Matthew Bach	233
13	Transnational business governance interactions and financial	
13	regulation change: A case of Asian financial markets	275
	Simin Gao and Christopher (Chao-Hung) Chen	213
14	A Coxian perspective on transnational business governance	
14	interactions: Counter-hegemonic certification movements	
	in fisheries	294
	Paul Foley	23 <b>4</b>
15	Private ordering and transnational social justice:	
13	The Forest Stewardship Council's advocacy of free, prior	
	and informed consent	315
	Natalie Oman	313
16	Interactive strategies for advancing marginalized actors	
10	in transnational governance contests: Labour and the	
	making of ISO 26000	338
	Stepan Wood	330
	Stepun Wood	
PAR	T III CONCLUSIONS	
17	Harnessing TBGIs to advance regulatory quality and	
-,	marginalized actors	363
	Stepan Wood, Errol Meidinger, Burkard Eberlein,	
	Rebecca Schmidt and Kenneth W. Abbott	
Inde	$\mathbf{x}$	387